

## What is a good Data Backup?

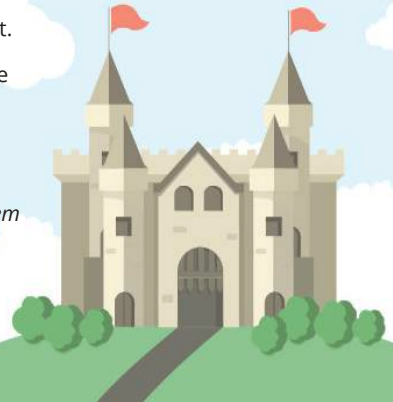
A **Data Backup** is crucial for protecting your business's continuity. Whether it's good or bad is up to you, if you only have one backup, that's bad. You have 3 separate, distinctive backups? That's excellent.

Having a good backup Prevents embarrassment when **Hackers** wipe your entire IT system.



### Intermediate Hackers

- *Online storage can be hacked*
- *Evolving malware to hijack your system*
- *A simple ransomware attack*



*Data loss isn't only through Hackers or cybercriminals, there's over 50 ways you can lose all your data. From Hard drive failures to accidental deletion.*

## Where do you start?

A data backup regime is a must; Backup business data regularly, create backups on reliable media or in the cloud and most importantly, keep backup devices on an off-site location.

## Backup options?

There are two steps to successful data backup:

- Identifying the critical data that needs to be backed up
- Implementing backups of the data on a regular schedule

There are many different places to backup your data:

- *Cloud Storage*
- *Local Data Backups*
- *Online Backup Services*
- *USB Drives*
- *External Hard Drives*



*If your only backup is on a single desktop/laptop computer or mobile device and it's lost or stolen, your business data is gone. Backup your data in 3 places.*

# ARE YOU CYBER SAFE?

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